



In Affiliation with Palm Beach International Raceway



Be in it to WIN it!!!

PBIR's Rookie Challenge

About The Challenge



- ◇ ***Starts March 16, 2010***
- ◇ ***Winners become part of Team PBIR's USF 2000 and Firestone Indy Lights campaigns***
- ◇ ***\$7,500 entry fee (compulsory insurance included)***
- ◇ ***One (1) day competing at Palm Beach International Raceway (150 miles)***
- ◇ ***Team PBIR Rookie Challenge being filmed as a television pilot***

PBIR's Rookie Challenge



- ◇ ***What will be judged?***
 - ***Driving Ability***
 - ***Team Communication***
 - ***Media/Public Relations***
 - ***Professional Presentation***
 - ***Physical Fitness***

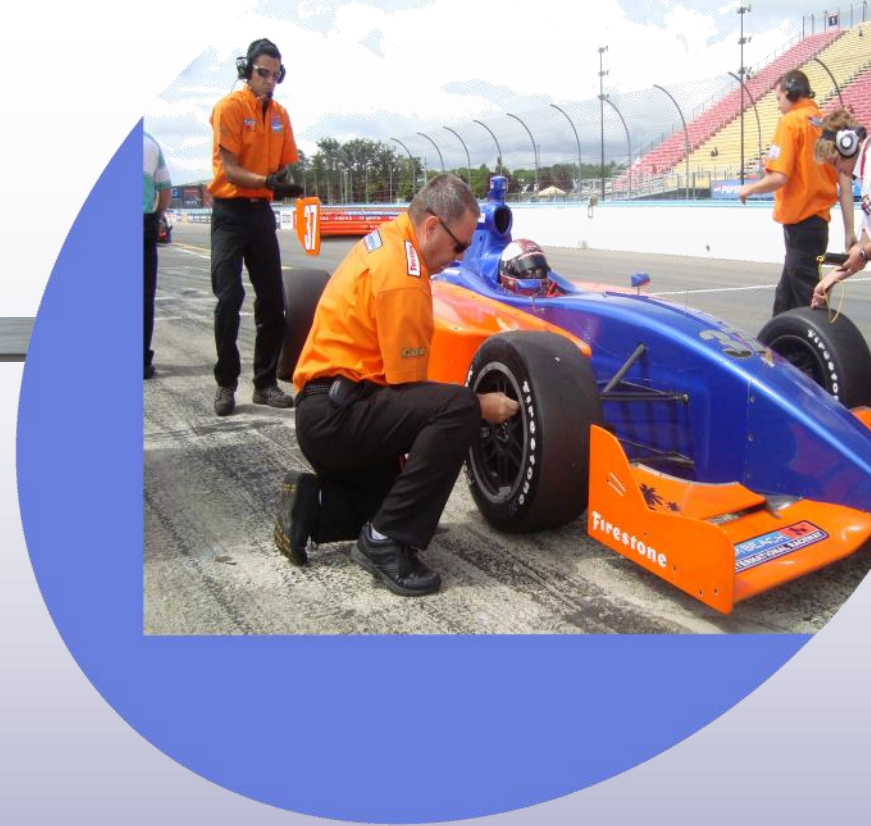


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Driving Ability



Team Communication



- ◇ Evaluated on how you interact with the race team
- ◇ Judged on your ability to communicate car performance and setup to the race engineers
- ◇ Radio communication to the team manager and race engineer with on-track handling

Media / Public Relations

- ◇ Reviewed on how you interact with the media
- ◇ Judged on your ability to add value to your sponsors
- ◇ Critiqued on your ability to interact with fans in a professional manner



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Professional Presentation



- ◇ Each driver will be judged on how he or she presents themselves
 - ◇ Appearance
 - ◇ Attire
 - ◇ Public Speaking
 - ◇ Other Key Factors

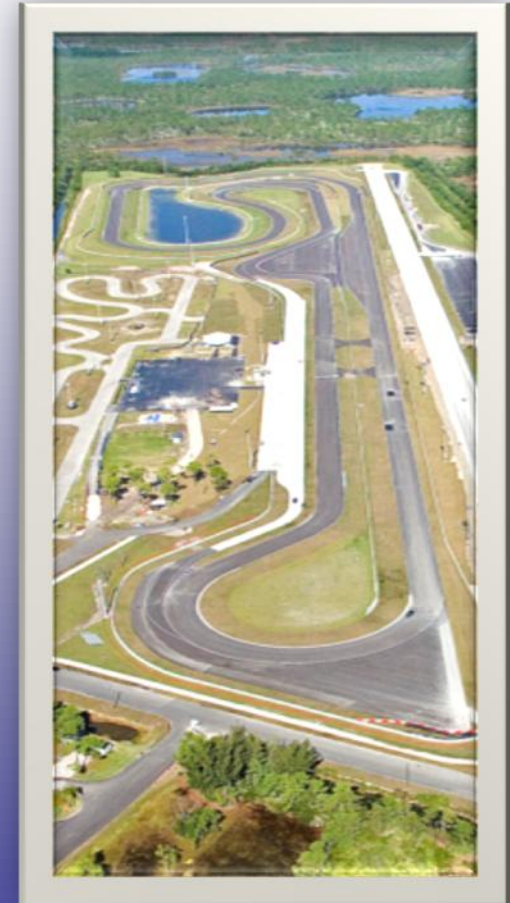
Physical Fitness

- ◇ **Judged on your physical stamina while in a race car**
- ◇ **Judged on your mental fitness while driving a race car**



Palm Beach International Raceway

- ◇ Each driver will receive 150 miles of competition on the European-style Palm Beach International Raceway
 - ◇ 2-mile long road course
 - ◇ 1/2-mile back straight
 - ◇ 40 feet wide track all the way around
 - ◇ 100% smooth racing surface
 - ◇ Built to FIA specification



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2010 Firestone Indy Lights Schedule



Sunday, March 28	Streets of St. Petersburg
Sunday, April 11	Barber Motorsports Park
Sunday, April 18	Streets of Long Beach
Friday, May 28	Indianapolis Motor Speedway
Saturday, June 19	Iowa Speedway
Sunday, July 4	Watkins Glen International
Sunday, July 18	Streets of Toronto
Sunday, July 25	Edmonton City Centre Airport
Sunday, August 8	Mid-Ohio Sports Car Course
Sunday, August 22	Infineon Raceway
Saturday, August 28	Chicagoland Speedway
Saturday, September 4	Kentucky Speedway
Saturday, October 2	Homestead-Miami Speedway



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2010 USF 2000 Schedule



March 27, 28	Streets of St. Petersburg
May 29	O'Reilly Raceway Park
June 19	Iowa Speedway
June 26, 27	New Jersey Motorsports Park
July 31 & August 1	Autobahn Country Club
August 21, 22	Road America
September 30 & October 1	Road Atlanta



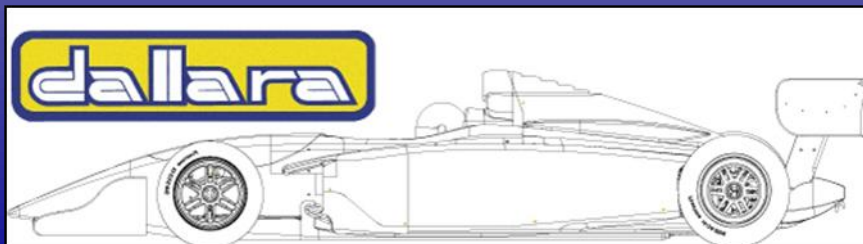
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Indy Lights Car Specs

Car Specs

Type:	Open-Wheel, single-seat, open cockpit and ground-effect underbody; outboard wings front and rear
Construction:	Monocoque contains cockpit, fuel cell and front suspension; engine is stressed (integral) member of chassis; rear assembly contains gearbox and rear suspension members
Materials:	Carbon fiber and composites
Weight:	1,430 pounds minimum, including all lubricants and coolants used during the event, but does not include fuel or driver
Power:	427 BHP 3.5 liter V8 built by Speedway Engines
Length:	191.5 inches minimum
Width:	75 inches, plus or minus 1/2-inch
Wheelbase:	117 inches
Wheel Size:	15-inch diameter x 10 front; 15-inch diameter x 14 rear
Tires:	Firestone Firehawks
Gearbox:	Ricardo six forward gears, sequential shifter
Fuel Cell:	Single, rupture-proof cell, 25 U.S. gallons (standard)



Competitor Information



- ◇ Driver must be between the ages of 15-18 for the USF 2000 Series and Drivers must be 18 and over for the Indy Lights Series
- ◇ The Rookie Challenge includes an opening ceremonial dinner, driver seat fitting, 150 miles of track time, a fitness section, media section and closing ceremonies all to be included within the pilot reality show



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Registration

To sign up, please contact:

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